

WG-607 wiSpot



An avant-garde marketing Wi-Fi solution not only offers FREE WiFi but also offers social network exposures and increases the Facebook popularity of your brand!

DESCRIPTION

Our WG-607 wiSpot is an IP plug-in structure, constructed with a 300Mbps high speed wireless gateway, that offers a secured wireless service. WG-607 can also be used as an IP router without requesting any authentication. Users can easily access to the free Wi-Fi with WPA/ WPA2 key.

Wi-Fi service is no longer a luxury for any venues, even if the cost may be significant and become a burden. Fortunately, CoolbeeWiFi's efficient Wi-Fi solution integrated with social marketing approach provides quality free Wi-Fi service for customers. Such a Wi-Fi solution is also a great data-and-analysis collecting platform for marketing that helps venues easily get familiar with their customers.

Venues can register their WG-607 wiSpot on CoolbeeWiFi® platform and let their customers access to free wireless service via personal Facebook accounts by hitting "Like" button and become the venues' followers. Hence, venues can easily increase their popularities via Facebook exposures.

The most unique feature of WG-607 wiSpot gateway is its marketing functions that integrate with a variety of advertising social networks via CoolbeeWiFi® platform. With simple settings and editing process, venues can thoroughly advertise themselves through social notifications of Facebook that are shown on such platform.

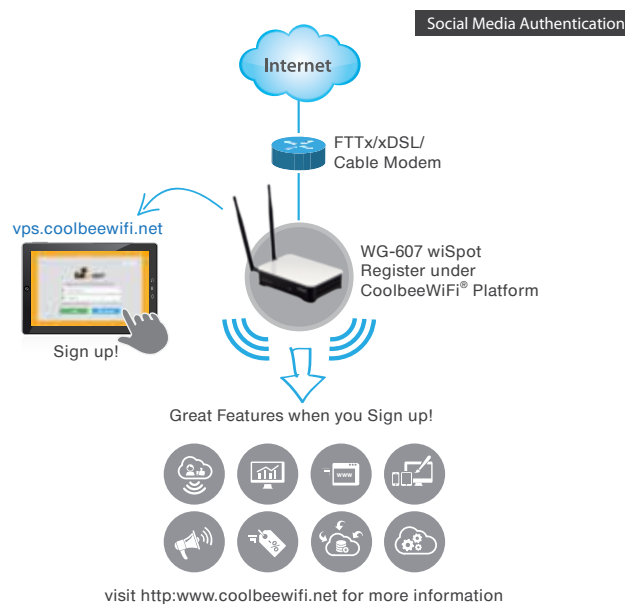
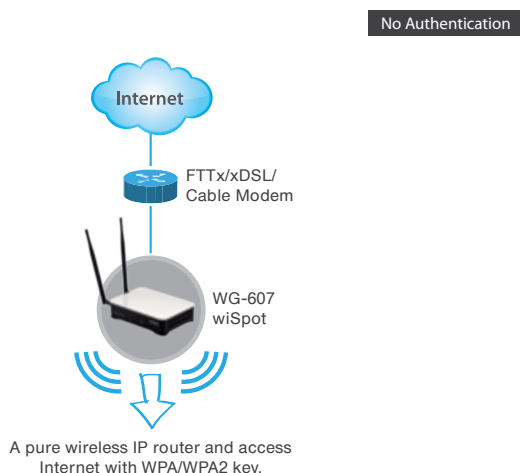
Moreover, venues can instantly increase customer's loyalty by releasing various discounting events via our marketing tools on CoolbeeWiFi® platform. Venues are able to schedule any discounting updates and posts in advance by using the marketing tools. By viewing feed and message inbox shown on CoolbeeWiFi® portal, advertising management is no longer a burden. Thus, venues can spend more time and focus on the operation of their business.

Social network such as Facebook has become the best choice for marketing due to the fact that 87% people today take peeks and believe in their friends' recommendations on posts. By viewing the activities or posts, the friends of those customers can also notice the venues. Hence, venues can certainly promote their brand via Facebook through the access of the free Wi-Fi from their customers. WG-607 wiSpot is the best device that will drive attentions of customers and popularize all kinds of business-oriented hangouts via social media!

FEATURE

- 300Mbps High-speed wireless gateway/ hotspot router
- Compatible with IEEE 802.11 b/g/n wireless LAN 2T2R
- Support rich networking functions: IP plug and play, transparent HTTP proxy, and various WAN connections
- Support WPA/WPA2 encryption administration access control, *layer 2 isolation for public ESSID
- Support firewall functions: VPN (IPSec/PPTP/ L2TP), Anti-DDOS and *IP/ MAC/URL address pass through
- Support social media authentication and no authentication mode
- *Integrated with CoolbeeWiFi® platform Functions (Social Media Authentication) includes social media login via Facebook, customized ortal page and login page redirection, coupon marketing, social management tools, view users data & analytics reports

APPLICATION



SPECIFICATION

SOFTWARE	
Network Specification	IEEE802.3 10BaseT ethernet IEEE802.3u 100BaseTX fast ethernet IEEE802.11/b/g/n
Wireless	IEEE802.11n 4 ESSID When Social Media Authentication mode on will provide 1 Public ESSID and 3 Private ESSIDs
Wireless Simultaneous Devices	Supports up to 50
Encryption	WEP 64/128bit; WPA-PSA (TKIP); WPA2-PSK(AES) WPA/WPA2 Mix Mode-PSK (AES)
Networking	IP Plug and Play (iPnP) DHCP Server (RFC 2131) Static IP WAN Client DHCP WAN Client PPPoE WAN Client (RFC 2516) PPTP WAN Client NAT (RFC 1631) NTP (Network Time Protocol) Support Max Session Number: 8192
*Wireless User Authentication	Facebook Authentication WeChat Authentication Access Form
Security and Firewall	*Layer 2 Isolation SSL Administration VPN Pass through (IPSec/PPTP/L2TP) *Pass through Destination IP/URL *Pass through Source IP/MAC Restricted Destination Filtering IP/URL Firewall
Management	Administrator / Front Desk Access Management Access Control List Management (ACL) Remote Browser-based Configuration and management Firmware Upgrade (RFC 1350) via HTTP/TFTP Backup/Restore/Factory Default Setting Port Forwarding Real-time Current User List / DHCP Clients List / Session List / Account List System Information Table Syslog Bandwidth control; Session control Session Trace SNMP (Read Only) Ping Command

Integrated with CoolbeeWiFi® platform (Social Media Authentication)	Login Via Social Media to grow fans Customized Portal Page Coupon Marketing Social Management Tools View Users Data & Analytics Reports Custom page redirection
HARDWARE	
Power Requirement	External power adaptor Input: 100-240 VAC, 50/60 Hz Output: 12V, 1A
Input / Output	RJ-45 connector 1 x 10/100BaseTX WAN ethernet port with auto cross-over 4 x 10/100BaseTX LAN ethernet port with auto cross-over Reset button Led Indicators
Dimension	(L): 90 mm / (W): 128 mm / (H): 27 mm Weight: about 170g (net)
Environmental Conditions	Op erating temperature: 0 °C to 50°C Storage temperature: -10 °C to 60°C Humidity: 20% ~ 90% non-condensing
Certification	BSMI NCC

■ Features with "*" mark is only for Hardware register under CoolbeeWiFi® and activate with Social Media Authentication.



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