

WG-701 Ultimate Hotspot



A Brand-New Social Marketing Strategy offers social network exposures and increases the Facebook popularity of your brand!

DESCRIPTION

The WG-701 Ultimate Hotspot is an IP plug-in structure, constructed with a 300Mbps high speed wireless gateway, that offers a secured wireless service for public hotspot application. It comes with built-in 802.11 b/g/n 2.4GHz Access Point with MIMO technology which can start hotspot service quickly, easily and enhance service performance.

The most unique feature of WG-701 Ultimate Hotspot gateway is its marketing functions that integrate with a variety of advertising social networks via CoolbeeWiFi® platform. With simple settings and editing process, venues can thoroughly advertise themselves through social notifications of Facebook that are shown on such platform.

Venues register WG-701 Ultimate Hotspot on CoolbeeWiFi® platform and setting request customers access free wireless service via personal Facebook accounts by hitting "Like" button and become the venues' followers. Hence, venues can easily increase their popularities via Facebook exposures.

CoolbeeWiFi's efficient Wi-Fi solution integrated with social marketing approach provides quality free Wi-Fi service for customers. Such a Wi-Fi solution is also a great data-and-analysis collecting platform for marketing that helps venues easily get familiar with their customers.

Moreover, venues can instantly increase customer's loyalty by releasing various discounting events via our marketing tools on CoolbeeWiFi® platform. When fans login CoolbeeWiFi® social marketing platform, they got coupons exclusively for their own. Comparing to the traditional way of posting on Facebook fan page, CoolbeeWiFi® provides a more active way of distributing information to promote the growth of the business.

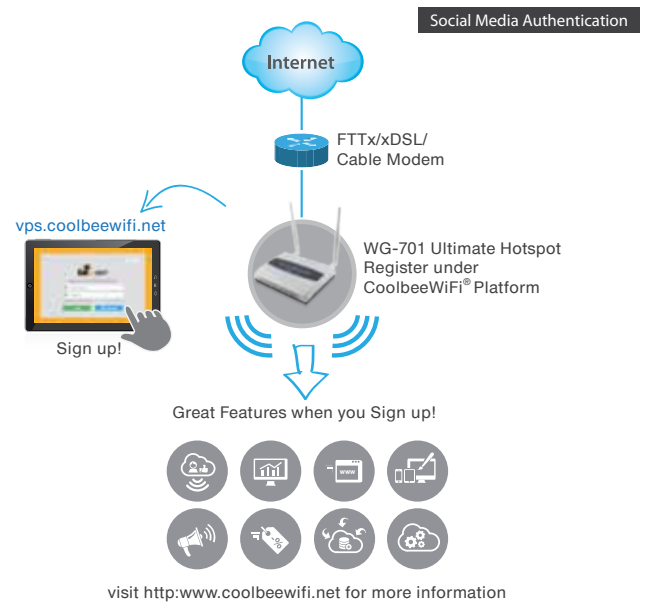
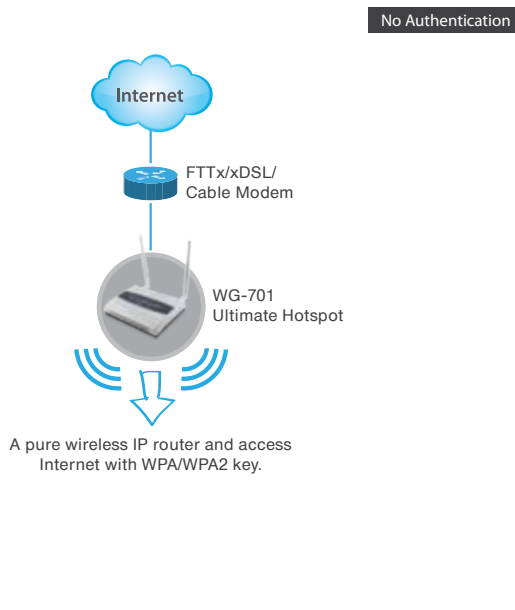
Venues are also able to schedule any discounting updates and posts in advance by using the marketing tools. By viewing feed and message inbox shown on CoolbeeWiFi® portal, advertising management is no longer a burden. Thus, venues can spend more time and focus on the operation of their business.

WG-701 Ultimate Hotspot is the best device that will drive attentions of customers and popularize all kinds of business-oriented hangouts via social media!

FEATURE

- 300Mbps High-speed wireless gateway/ hotspot router
- Compatible with IEEE 802.11 b/g/n wireless LAN 2T2R
- Support rich networking functions: IP plug and play, transparent HTTP proxy, and various WAN connections
- Support WPA/WPA2 encryption administration access control, *layer 2 isolation for public ESSID
- Support firewall functions: VPN (IPSec/PPTP/ L2TP), Anti-DDOS and *IP/ MAC/URL address pass through
- Support social media authentication and no authentication mode
- Integrated with CoolbeeWiFi® platform Functions (Social Media Authentication) includes social media login via Facebook, customized portal page and login page redirection, coupon marketing, social management tools, view users data & analytics reports

APPLICATION



SPECIFICATION

SOFTWARE	
Network Specification	IEEE802.3 10BaseT ethernet IEEE802.3u 100BaseTX fast ethernet IEEE802.11/b/g/n
Wireless	IEEE802.11n 4 ESSID When Social Media Authentication mode on will provide 1 Public ESSID and 3 Private ESSIDs
Simultaneous Devices	Supports up to 50 with social media auth mode Optional choice for subscribe up to 100 Simultaneous devices only for social media auth mode
Encryption	WEP 64/128bit; WPA-PSA (TKIP); WPA2-PSK(AES) WPA/WPA2 Mix Mode-PSK (AES)
Networking	IP Plug and Play (iPnP) DHCP Server (RFC 2131) Static IP WAN Client DHCP WAN Client PPPoE WAN Client (RFC 2516) PPTP WAN Client NAT (RFC 1631) IP Routing NTP (Network Time Protocol) Support Max Session Number: 20480
Wireless User Authentication	Facebook Authentication WeChat Authentication Access Form
Security and Firewall	Layer 2 Isolation SSL Administration VPN Pass through (IPSec/PPTP/L2TP) Pass through Destination IP/URL Pass through Source IP/MAC Restricted Destination Filtering IP/URL Firewall
Management	Administrator / Front Desk Access Management Access Control List Management (ACL) Remote Browser-based Configuration and management Firmware Upgrade (RFC 1350) via HTTP/TFTP Boot Code Upgrade via HTTP Scheduled Firmware Upgrade Backup/Restore/Factory Default Setting Port Forwarding Real-time Current User List / DHCP Clients List / Session List / Account List System Information Table

Management	Syslog Bandwidth control; Session control Session Trace SNMP (Read Only) Ping Command
Integrated with CoolbeeWiFi® platform (Social Media Authentication)	Login Via Social Media to grow fans Customized Portal Page Coupon Marketing Social Management Tools View Users Data & Analytics Reports Custom page redirection
HARDWARE	
Power Requirement	External power adaptor Input :100-240 VAC, 50/60 Hz Output: 12V , 1A
Input / Output	RJ-45 connector 1 x 10/100BaseTX WAN ethernet port with auto cross-over 4 x 10/100BaseTX LAN ethernet port with auto cross-over One USB Connector (TBD) Reset button Led Indicators
Dimension	(L): 175 mm / (W): 134 mm / (H): 35 mm Weight: about 370g (net)
Environmental Conditions	Operating temperature: 0 °C to 50°C Storage temperature: -10 °C to 60°C Humidity: 20% ~ 90% non-condensing
Certification	FCC part 15 B/C CE RoHS BSMI NCC NTC SDPPI

* Features will be available in future release.



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